

ENTRELOGY

Business School

3 Month Hybrid Accelerator Program

ENTREPRENEURSHIP AND AI

MAY'26 Cohort

*Built for founders.
Designed for execution.*



www.entrelogy.com

A Business School Built By Entrepreneurs For Entrepreneurs



Akansh Jain
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Mohit Gulati
Venture Capitalist



Shashank Verma
Startup Mentor



Dr. RK Pillai
Best Selling Author
Corporate Chanakya



Vidushi Vijayvergia
Shark Tank S1
Isak Fragrances



Honish Zaveri
Angel Investor
Kiani Ventures

India's only start-up focused Program where every student graduates with a revenue generating startup

3 Months Hybrid Accelerator Program in

ENTREPRENEURSHIP AND AI

Our 3-month Hybrid Accelerator Program is designed for early-stage or aspiring founders who want to validate ideas fast, build real products, and generate early traction under intense mentor guidance. The program compresses the critical early-stage startup journey into 90 days, helping founders turn raw ideas into market-ready, revenue-generating startups.



AI for Entrepreneurs

Master practical AI tools that help startups move from idea to traction at 10x speed.



Industry Leaders

Learn directly from A-League Entrepreneurs, Investors & Startup Leaders



Funding

Get direct access to investor funds through EBS Network



PROGRAM STRUCTURE

India's first startup program designed to help you **Validate - Build - Run** a real startup in just 90 Days

3 Months

Hardcore Startup Building

- 1 Month 1**
Validation Sprint
(Problem - Founder Fit)
- 2 Month 2**
Build & Launch
- 3 Month 3**
Scale, Pitch & Raise

01

START-UP TO
BE BUILT BY
EVERY STUDENT

30+

REAL STARTUP
CASE STUDIES

10+

BOOTCAMPS &
WORKSHOPS

LIFETIME

ACCESS TO
MENTORSHIP
FROM A LEAGUE
FOUNDERS

LEARN BY EXECUTING

Founders don't study textbooks here- they build, launch and run a live startup in the market within 90 days.

CUSTOMER IS THE KING

Every decision is driven by real customer conversations, trials, testings & willingness to pay - not assumptions

PITCH TO RAISE

A high-stakes pitching competition where founders pitch to real investors.

SPEED & ACCOUNTABILITY

Weekly sprints, founder scorecards, and hard milestones ensure progress is measured by outcomes, not efforts.

TRACTION BEFORE PITCHING

Founders earn the right to pitch only after demonstrating real traction, revenue signals, or market pull.



COURSE OVERVIEW

MONTH 1 (VALIDATION SPRINT)

Founders Mindset Development	Founder Kickoff: Your First Pitch Moment	Design Thinking	Generating a Startup Idea
Startup Idea Validation	Sales Psychology & Closing Frameworks	Designing Go-To-Market Strategy	Mastering Sales Funnels
Advanced Sales Systems & Scale Playbooks	Traditional Marketing Strategies	Community Building: Community-Led Growth Engine	BigRocks: Founder Strategy Roundtable 1

MONTH 2 (BUILD & LAUNCH)

Creator Economy & Influencer Marketing	Optimizing Meta & Google Campaigns	Diving into D2C & E-Commerce	Market-Places & Quick-Commerce
Basics of Digital Marketing	Zero Cost Marketing Strategy	Business Strategy	Achieving Competitive Advantage
Sustaining Competitive Advantage	International Business	Deep Dive into Exports Business	Dropshipping Challenge
BigRocks: Founder Strategy Roundtable 2			

MONTH 3 (SCALE, PITCH & RAISE)

AI for Entrepreneurs	Introduction to Angel Investing	Elevator Pitch	Introduction to Fund Raising
Deep Dive into VC Module	Designing Pitch Deck	Building Your Dream Team	Traditional Leadership Strategies
New Age Leadership Strategies	International Business	Mock Pitch Competition	Pitch To Raise
BigRocks: Founder Strategy Roundtable 3			

90 Day Execution Engine

01

Founder-First Curriculum

Designed by entrepreneurs and investors to create investible founders, not job-seekers.

02

Outcome Designed To Build

Graduate with a revenue-generating startup, backed by insights from top industry leaders.

03

Market = Classroom

Every learning milestone is tied to customer conversations, revenue experiments, and execution sprints.

04

Networking Opportunities

Connect with mentors, peers, and global industry leaders who can open doors for your startup's future

05

Investor Access

Pitch to angels, VCs, and industry leaders through curated demo days and exclusive networking events.

06

Hands-On Learning

Every student builds, launches, & operates real startups, not textbook simulations.

What You Get Access To



90-Day structured
venture building system



Direct investor
demo day access



Lifetime founder
mentor network



AI + Growth
execution playbooks

Fees Structure

	EARLY BIRD	ROUND 1	ROUND 2
Deadline	27/02/26	20/03/26	20/04/26
Admission Fees:	₹ 21,000	₹ 21,000	₹ 21,000
Tuition Fees:	₹ 80,111	₹ 85,111	₹ 90,111
Total Fees:	₹ 101,111	₹ 106,111	₹ 111,111

This Program is Built for **Execution**, Not for **Comfort**.
If you are determined to convert your **ambition into reality**.

Begin your Founder Journey



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